

Convention Connection

Safety • Courtesy • Show • Efficiency • Evaluation

FEBRUARY 2024

President's Letter

I hope everyone has been able to see the new rotating art exhibit on Arch Level 2. It is so nice to be able to display local artists' works for the enjoyment of our event attendees, clients, and the general public who pass through the building.

The Center just started offering three kinds of public tours to those who want to learn more about our art collection and those who want to see the Summit building. So, on our website, you can sign up for an art tour of Summit, an art tour of Arch, and a tour of Summit. These will take place once a month as the event schedule allows, and the reservation system is now live at seattleconventioncenter.com/tours. These tours are a really cool way to provide access to our fabulous art collection in both buildings and also allow the general public, who may not have had a chance to see Summit during the grand opening festivities, a look at the new building. A big shout out goes to Mara Vostral for guiding our art program and leading the art tours, as well as Loni Syltebo and Sarah Quartararo for getting the new tours and web page set up. Really appreciate all of the hard work!! Thank you.

Wild Rye Bakery is now officially open for business as of January 16 and we are excited to create awareness in the community of pastry chef Andrew Sandvik's talents and specialties. The new website is live (wildryebakery.com), and we will be offering delivery through DoorDash in the coming weeks. The bakery was part of our retail requirement related to permitting for the Summit building, and we're excited that it's now open and welcoming the neighborhood.

The holiday lull is over, and we are back to a very busy schedule over the next few months, kickstarted by Trade Desk. Please help new teammates learn the operations and processes of both buildings, as it helps us all provide the clients with a great experience for their event. Thank you all for all of your hard work.

Afry aBlone

Jeffrey A. Blosser President & CEO





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Celebrating Employees

Featured Employee | Terrence Goodwin, Security Officer



Terrence Goodwin began working as a Security Officer at the Center nine months ago. He followed encouragement from another SCC security officer, Sean Altheimer, to leave his old "gig" and work here instead.

Terrence found a great team of problem solvers when he signed on. They work together to maintain a safe environment for all who visit and work in and around our buildings. They are a cohesive team, and united in their determination to do their job with pride.

Terrence emphasizes patience, awareness, and multitasking as essential skills for a security officer in Seattle. That includes patience with impatient attendees who are frustrated when lost and confused; patience with transients who may not be in their right mind; awareness of who is walking through our building; awareness of the mood

and the show's expectations. It also involves multi-tasking as he addresses an attendee's needs while he watches a potential bad actor walk through the front doors. Ultimately, he relies on his ability to face difficult situations with a smile instead of a frown, and his ability to understand an individual's mindset instead of leading with judgment.

As someone born and raised in Seattle, he has an appreciation for this city and values his contribution to our city's dynamism. He enjoys traveling so that he can learn about different ways of life.

Client Compliments



As we gear up for the upcoming Seattle Wedding Show at the Seattle Convention Center, we wanted to take a moment to express our gratitude and share our exceptional experience working with Roberto Rico.

In our 33 years of hosting events at SCC, this is the first time we've had the pleasure of collaborating with Roberto, and it has been outstanding. His responsiveness to emails and promptness in answering calls have been invaluable. His dedication to accommodating our needs and addressing our questions has not gone unnoticed.

Working with Roberto has been a pleasure, and we sincerely hope to continue this partnership in the future. His professionalism, efficiency, and positive attitude have left a lasting impression on our team.

Thank you for your time!

Howard & Pam Jensen, Seattle Wedding Show

We really appreciate you [Michael] and Krystal's quick responses to both me and our AV team. It really helped us make an informed decision.

Lauren Johnson | Senior Program and Meeting Manager American Association for Thoracic Surgery

Event Calendar

EVENT	VENUE	ATTENDANCE	DATES
NW Flower & Garden Festival 2024	Arch	60,000	2/9-2/20
NCCE 2024 — Northwest Council for Computer Education	Arch	1,200	2/13-2/16
Arboretum Foundation 2024 Opening Night Party	Arch	400	2/13
AVEVA Ignite 2024 — AVEVA Software LLC	Summit	1,700	2/16-2/23
Sneaker Con Seattle	Arch	12,000	2/23-2/24
Sakura-Con General Meeting	Arch	200	2/25
Emerald City ComiCon '24	Arch & Summit	25,000	2/26-3/4
2024 NASPA Annual Conference — Student Affairs Administrators in Higher Education	Summit	6,890	3/5-3/13
Downtown Seattle Association — State of Downtown 2024	Summit	1,200	3/6-3/7
Seattle Golf Show	Arch	4,000	3/7-3/10
The Bush School — Celebrate Bush Fundraiser	Summit	350	3/7-3/8
Lakeside School Seattle Area Alumni Reception	Summit	200	3/8
Teamsters Local 117 Shop Steward Training & Appreciation Day	Arch	300	3/9
Aerospace & Defense Supplier Summit Seattle	Arch	2,000	3/9-3/15

First 2024 Chair Strike

The first all-call chair strike of 2024 saw 3,200 chairs stacked in 25 minutes in the Summit Ballroom by the SCC team and service partners.



Wild Rye Opens

The much-anticipated Wild Rye Bakery is now open Monday through Saturday, 6:30 am – 2:30 pm, at the corner of Olive and Boren.

The Wild Rye menu includes baked goods like cinnamon rolls, focaccia, croissant varieties, whole bread loaves, coffee, and other drinks to go. The full menu is available on the bakery website, <u>wildryebakery.com</u>.



The first Wild Rye Bakery customer was Security Officer Jamie, who bought a sweet breadstick and a cinnamon roll from Sehar on Wednesday, January 17.

Art Corner

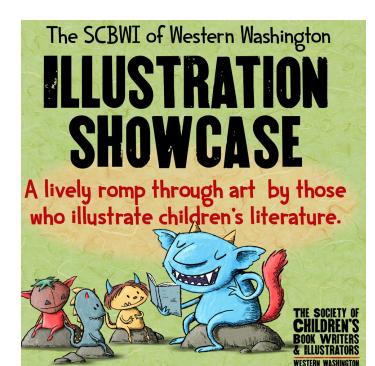


New Rotating Art Exhibit Moves In

The whimsical new Rotating Art exhibit on Arch Level 2 features illustrations from members of the Western Washington regional chapter of the Society for Children's Books Writers and Illustrators. This society is the only professional organization specifically for individuals who write and illustrate for children and young adults. Their mission is to support the creation and availability of quality children's books in every region of the world.

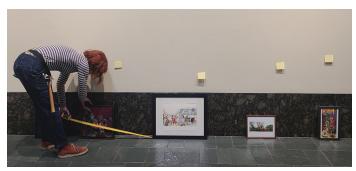
The illustrations were created with a variety of media, including oil paints, watercolors, and prints of original digital art. If you find yourself drawn into the creative worlds of these illustrations, you can use the QR code on the show poster, displayed in the exhibit, for more information and purchase details. The society represents individual artists and illustrators who are not part of a gallery, so there is no single gallery website.

Enjoy the unique illustrations from 46 different creators until mid-July.





Art from the Western Washington chapter of the Society for Children's Books Writers and Illustrators lining Arch halls.





Art was installed Wednesday, January 24 and will be on display until mid-July.

Art is measured and spaced for install on Arch Level 2.