

**Washington State Convention Center**  
**SCC Board Strategic Planning Retreat Meeting**  
**Tuesday, October 24, 2023 - 8:00 AM**  
**SCC (Summit) Room 327**  
**900 Pine St**  
**Seattle, Washington 98101**

The Seattle Convention Center Board of Directors will hold an "in-person" working retreat / special meeting on October 24, 2023.

Meeting location: SCC - Summit Room 327-329

Public attendance by telephone conference line to listen to the meeting is available by dialing: 206-485-3632, conference ID 899 705 438#.

Link to join via videoconference is contained in the Outlook calendar appointment for the meeting.

**AGENDA**

1. **Welcome** - *Frank Finneran, Chairman*
  - a. Schedule & Housekeeping
  - b. Introductions & Agenda Review
  - c. Review Mission & Vision
2. **Summit Building Closeout Overview** - *Frank Finneran, Chairman*
3. **2021 Capital Projects Discussion**
4. **Retail Development Discussion**
5. Morning Break (15 min)
6. **Marketing Committee** - *Craig Schafer, Chair*
  - a. Visit Seattle 2024 Goals and Plans
  - b. WSCC Sales 2024 Goals and Plans
  - c. Communications Plan Program
7. **Luncheon with Guest Speaker**

Update on Waterfront Construction and what is to be expected & Pike/Pine Renovations - *Bob Donegan*
8. **Finance Committee** - *Bob Flowers, Chair*
  - a. Proposed Operating Budgets - 2024 (*for approval at either the 11/21 or 12/19 Regular Meeting*)
  - b. 2023 Budget Amendments Discussion
  - c. Property Insurance (*for approval at 11/21/23 Regular Meeting*)
9. **Report On Aquarium Expansion Project** - *Bob Davidson, CEO Seattle Aquarium*
10. Afternoon Break (15 min)
11. **Operating Goals for 2024** - *Jeff Blosser, President/CEO*
  - a. Preview and Discussion (*for approval at 11/21/2023 Regular meeting*)
12. **Long Range SCC Recruitment and Retention Plan**
13. **Wrap-Up Discussion and Finalize** - *Frank Finneran, Chairman*
  - a. Discussion of retreat issues and strategies
  - b. 2024 Board Meeting Dates (*for approval at 11/21/2023 Regular meeting*)