

Agenda

Washington State Convention Center Public Facilities District
Board of Directors Regular Meeting
Tuesday, November 24, 2020
2:00 p.m.

Location: Remote Meeting
Phone line: 206-485-3632, Conference ID: 966 311 86 #

Note: In person attendance is currently prohibited per the Washington State Governor's Proclamation No. 20-8-2. Meeting participation is limited to access by telephone conference line with the Board of Directors participating remotely by video conference.

- I. **Call to order**
- II. **Approval of Regular Meeting Minutes for September 22, 2020**
- III. **Public Comments**

Anyone wishing to speak before the Board, either as an individual or as a member of a group may do so at this time. Individuals desiring to speak shall give their name, address, and the group they represent, if any. A speaker is limited to three minutes unless granted an extension of time.
- IV. **Chairman's Report (Frank Finneran)**
 - A. Election of Board Officers: Chair and Vice-Chair
 - B. Board of Directors 2021 Committee Assignments, Resolution 2020-08
 - C. Board Meeting Dates 2021, Resolution 2020-09
 - D. Ratification of District Officers, Resolution 2020-10
 - E. Approval of revised Board Mission / Values Statement
 - F. Presentation of Consent Agenda

Action items:

 - 1. Ratification of Additional Facility Project Contract List
 - 2. Approval of Additional Facility Project Draw Schedule Payment

Informational:

 - 1. WSCC Sales Productivity Report
 - 2. Monthly Expenditures – Auditing Officer Certification
 - 3. Parking Report
 - 4. Food Service Report
 - 5. Social Media Update
- V. **PFD Committee Reports**
 - A. Addition Committee (Frank Finneran, Chair)
 - 1. Addition Committee Update
 - 3. Approval of 2021 Addition Project Construction Budget
 - B. Finance Committee (Robert Flowers, Chair)
 - 1. Update
 - 2. Approval of Funding Plan
 - 3. Approval of 2021 Insurance: Property Coverage
 - C. Art Committee (Susana Gonzalez-Murillo, Chair)
 - 1. Update on Addition Art Project
 - D. Marketing Committee (Craig Schafer, Chair)
 - 1. Approval of WSCC 2021 Sales Plan and 2021 Marketing and Communications Plan, Resolution 2020-11
 - 2. Approval of Contract with Visit Seattle, Resolution 2020-12
 - 3. Approval of Visit Seattle 2021 Scope of Work and Goals, Resolution 2020-13
 - E. Government Affairs Committee (Deryl Brown-Archie, Chair)
 - 1. Update
 - 2. Government Relations Consultant Report
- VI. **Visit Seattle & WSCC Sales Reports**
 - A. Destination Overview –Tom Norwalk, Visit Seattle
 - B. Visit Seattle Sales Report –Kelly Saling, Visit Seattle
 - C. WSCC Sales Report –Michael McQuade, WSCC
- VII. **President's Report (Jeffrey A. Blosser)**
 - A. Approval of 2021 Operating Goals, Resolution 2020-14
- VIII. **Financials (Chip Firth)**
- IX. **Other Business**
- X. **Executive Session**
 - A. Review President's Performance
- XI. **Possible Action relating to President's Contract and Compensation**
- XII. **Adjournment**