



2018

ANNUAL REPORT

WASHINGTON STATE
CONVENTION CENTER
PUBLIC FACILITIES DISTRICT



January 1 – December 31, 2018

OUR MISSION

Through the professional actions of our staff, we will provide our guests with a distinctive level of service excellence while maintaining a fiscally responsible, self-sustaining operation that contributes economic and other civic benefits for the people of the city, county and Washington State.

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A MESSAGE FROM WASHINGTON STATE GOVERNOR JAY INSLEE



Washington State consistently ranks as one of the best places to work and do business. Washington was just named the #1 state in the nation by U.S. News & World Report. Leading the nation in minimum wage, paid family and medical leave for all workers, and a strongest clean energy legislation in the nation – we are proud to provide the benefits our citizens need to propel Washington’s economy forward.

As governor, I am always looking for new ways to expand the state’s economy, fuel job growth, and enrich the lives of Washington residents. You can see this goal being realized in downtown Seattle. Over 410,000 visitors passed through Seattle as they attended meetings and events at the Washington State Convention Center in 2018. These visitors spur industry job growth and serve as a crucial revenue source for Washington. Out-of-state convention attendees alone spent \$438.4 million within our state, generating \$34 million in sales tax revenue.

Visitors travel from around the world to experience the vibrancy of downtown Seattle, hike our mountain ranges, explore our scenic waterways, and experience all the natural beauty that Washington has to offer. It is our job to protect and sustain the natural beauty.

As the Convention Center broke ground on their Addition facility in 2018, they continued their dedication to sustainability by looking for ways to ensure their teams are utilizing the latest green technologies and recycled materials in the construction of their new building. This new project will not only bring in hundreds of millions in additional visitor spending, along with short-term and long-term job growth, it will also serve as an example of what thoughtful engineering can create.

On behalf of the people of the state of Washington, I congratulate the board of directors and staff of the Washington State Convention Center Public Facilities District for another successful year. Please accept my best wishes for continued success in the years ahead.

Sincerely,

Jay Inslee
Washington State Governor

A MESSAGE FROM KING COUNTY EXECUTIVE DOW CONSTANTINE



King County is rapidly changing, providing new economic opportunities for its residents and our local business community. Over the past decade, we have been recognized as one of the country's fastest-growing regions, and 2018 continued that trend. In the past year alone, King County saw nearly \$10 billion in new construction as downtown Seattle moves into a new era of expansion.

As the county grows, it is crucial that we maintain and strengthen the partnerships between our local businesses, governments, and community groups to tackle the challenges facing our region. This year we have worked to reduce congestion and lessen the environmental impacts of commuter traffic through expanded public transit, which led to King County Metro being named the best large transit system in North America. We took action to protect 65,000 acres of our county's forest, farmlands, and shoreline while providing residents transit-to-trail service to help them better access these cherished regions. Working together, we are providing opportunities for all, while maintaining the rich fabric of our diverse, vibrant neighborhoods.

The Convention Center is playing a key role in this transforming region. This August, I was proud to join the WSCC Board in celebrating with civic, community, and union partners at the groundbreaking for the future Summit building. Work is underway, and will generate 6,000 new jobs during the building's construction, followed by an additional 2,300 permanent hospitality-related jobs after completion.

On behalf of the residents of King County and the entire metropolitan region, I congratulate the board of directors and staff of the Washington State Convention Center on the completion of yet another successful year.

Sincerely,

A handwritten signature in black ink that reads "Dow Constantine". The signature is written in a cursive, flowing style.

Dow Constantine
King County Executive

A MESSAGE FROM SEATTLE DEPUTY MAYOR DAVID MOSELEY



Over the past 18 months, we have worked to deliver on Mayor Jenny Durkan's vision for our downtown: a more vibrant, connected place for all who call Seattle home.

To help manage congestion and keep people and goods moving, we invested more in transit options. To help reconnect our downtown with the Puget Sound, together we endured the three-week closure of SR 99 and began taking down the Alaskan Way Viaduct, and creating a new "Waterfront for All." We reached an agreement for a new, world-class arena at Seattle Center. We welcomed the creation of dozens of new world-class buildings that will bring job opportunities to our neighbors and communities.

Together, these improvements will transform Seattle in ways we cannot yet imagine.

The groundbreaking of the Convention Center's Addition project was yet another remarkable step to realizing this vision for a more vibrant and connected downtown Seattle. The Addition Project will have a profound impact on the Greater Seattle region and our economy; business owners will see significant increase in customers. Hotels and restaurants will welcome new guests and diners. Museums and performing arts spaces will greet new patrons. And Seattle will have a new architectural and civic treasure.

The Addition project will also have an impact on Seattle through a \$93 million community investment from the Convention Center. This investment includes \$30 million that will go directly toward our efforts to create more housing option for residents. These investments will also drive key City of Seattle projects, including bicycle and pedestrian path improvements, the enhancement of parks and open spaces, and support for the Lid I-5 study.

Since the Seattle City Council approved this package in May 2018, more than \$42 million has already been conveyed to the relevant organizations and government agencies and is being allocated to meet the needs of Seattle communities.

With the help of strong civic-minded partners like the Washington State Convention Center, we know that the City can realize our vision for a more vibrant and accessible downtown. Thank you to the Center's Board of Directors and staff for helping to create a better Seattle for the next generation.

Sincerely,

A handwritten signature in black ink, appearing to read "David Moseley". The signature is fluid and cursive, written over a light-colored background.

David Moseley
Deputy Mayor for Operations

THE STATE OF THE CONVENTION CENTER



Frank K. Finneran
Chair, Board of Directors



Jeffrey A. Blosser
President and Chief Executive Officer

To those who have followed the Washington State Convention Center, we are delighted to report that 2018 was an exceptional year with the Center celebrating the 30th anniversary of its grand opening in 1988. This year was marked with solid results having maintained a strong and profitable business pace, positive year-end financials, and having achieved our operating goals.

In its 30th year of operations, the Center also received its 30th Washington State Auditor report with no findings. The attainment of excellent financial management is something our entire team can be proud of. The Auditor's report highlights the positive way the Center conducts business operations which is critical in our civic role of public stewardship.

This year saw the Convention Center-induced hotel occupancy maintain a stable performance of 81.5%. The recently approved new lodging tax for hotels under 60 rooms and short-term rental units should also benefit the Center's funding needs.

The Convention Center's mission is to deliver both economic and civic benefits to the region. This Annual Report is devoted to sharing the highlights of the Center's impact, along with showcasing our impact on the city, county, and state. We are proud to have Washington State Governor Jay Inslee, King County Executive

Dow Constantine and Seattle City Mayor Jenny Durkan earnestly supporting our mission and welcome the expertise of their exemplary appointed individuals on our nine-member board of directors.

This year we welcomed the board of director term renewals through July 2022 for Deryl Brown-Archie, Frank Finneran, Robert Flowers, Nicole Grant, and Jerry Hillis. The public sets high standards for our board and their stable guidance is essential for an organization that is solely responsible for its own operations, management, debt service, capital improvements, and profitability.

As part of our 30th anniversary celebration, we invited our community, staff, and business partners to a "Thanks for 30!" spring barbeque at the Convention Center to revisit three decades of operations. Our years of success are built on the dedication and passion for exceptional service that our hard-working, experienced staff and in-house partners provide to our clients and guests every day. We are proud to say that over 50 percent of our staff, including represented and unrepresented, boast ten-year careers of public service. An astounding 17 percent of our staff have been with us since the beginning, touting 30-year careers.

As we entered August, the Convention Center celebrated several monumental occasions

THE STATE OF THE CONVENTION CENTER, *CONTINUED*

including the groundbreaking of the Summit building on August 14, 2018. This month also saw a large funding drive as members of the WSCC leadership team went to New York to sell approximately \$1.25 billion in lodging tax bonds. The third key milestone in August came as the Sales team began booking clients for Summit when it opens its doors in Spring 2022. Expanding the sales portfolio with the additional facility provides an economic cornerstone for future group bookings - driving positive financial impacts for hotels, retail, and regional business.

The marketing and sales of both the existing Arch building and the future Summit facility are accomplished by the well-coordinated efforts between Visit Seattle and the Convention Center, driving convention attendees, residents, and tourists to downtown. Visit Seattle works to promote the city and region as a premier destination while raising Seattle's brand profile worldwide. The local hospitality industry, hotels, businesses, labor and government agencies also play a key role in selling Seattle as a prime destination.

To help clients and event planners better visualize their event, the Sales team opened the Studio in November. Studio is a welcoming 1,300 square foot showroom that offers virtual and model cityscapes that allow our team to meet with clients to plan, brainstorm, and visualize their events in Seattle and at the Convention

Center. Sales efforts led by the Visit Seattle Convention Sales team in 2018 are responsible for \$367.5 million in economic impact to the community from future Center bookings.

Our board of directors continues to give of their expertise and time in committee work to carefully guide initiatives including the Addition project, organizational rebranding, capital projects, art initiatives, and long-range planning. The board is also deeply committed to diversity and inclusion, working to provide maximum practical opportunity for increased contracting and labor force participation by minorities, women, veterans, and disadvantaged businesses. In 2018, our board challenged itself to set a goal of \$80 million in diversity participation. Our partners at Pine Street Group have also actively facilitated this development effort through outreach events to bid on upcoming contracting opportunities with the Addition project.

The Addition project also features a Public Benefits and Streets & Alley Vacations package, is a generous \$93 million investment for the community and includes substantial funding for affordable housing, parks and open spaces, improvements to the Pike and Pine corridor between downtown and Capitol Hill, bicycle infrastructure, a Lid I-5 study, and more.

We appreciate the impressive collaboration between numerous public agencies, the

business community, and our neighbors as we look to continue to grow the Center's reputation as a first-class convention and meeting facility. The magnitude of the Summit project could not be done without their support. We look forward to watching Summit come to life and sharing those moments with the community.

Sincerely,



Frank K. Finneran
Chair, Board of Directors



Jeffrey A. Blosser
President and Chief Executive Officer

OPERATIONS AT A GLANCE

	2018	2017	2016
Financial Performance*			
Revenues	\$40,393,372	\$34,961,697	\$35,556,214
Expenses	\$36,973,254	\$34,314,248	\$34,231,725
Operating Income	\$3,420,118	\$647,449	\$1,324,489
Number of Events			
National / International	58	51	50
Local / Regional	187	234	285
Event Attendance			
National / International	209,943	165,635	167,845
Local / Regional	200,837	217,090	230,011
Economic Benefits			
Total Room Nights	350,172	329,039	311,136
Attendee Spending**	\$438,423,792	\$385,754,756	\$348,180,167
Sales Taxes Generated**	\$34,027,253	29,931,387	\$26,327,658

Unlike many convention centers across the country, the WSCC receives **no subsidy** from general taxpayers.

The combination of successful WSCC operations and the draw of Seattle as a travel destination has spurred the opening of **seven new hotels** in the downtown area during 2018, with a total of **2,248 new hotel guest rooms.**

* Lodging tax revenues allocated to marketing and the associated marketing expenses are not included in the operations financials. The WSCC board made this change so that the actual financial operations of the facility could be more easily budgeted and reviewed. Depreciation from assets purchased in prior years is also not included.

** These estimates relate to out-of-state attendance only.

Note: In general, **National/International** events attract visitors from across the country and around the world to conventions, conferences, and trade shows. **Local/Regional** events attract visitors from the greater Seattle area and from the Pacific Northwest region to consumer shows, conferences, banquets, and meetings.

The WSCC staff and service partners worked together to make 2018 an excellent year for WSCC operations. Thanks in part to our staff's superior level of service, the Convention Center welcomed back 64 percent of 2018's national/international events as repeat customers. The Sales team has already secured future dates for 38 percent of those national/international groups.

SALES

The Sales team unveiled Studio, a lounge-like space created to greet and orient clients to all that the Convention Center can offer. An architectural model of downtown Seattle, along with models of the Arch and Summit buildings, will greet guests as the WSCC and Visit Seattle sales team look to secure future national, regional, local, and OneStop bookings. With twelve conferences already booked for Summit, Studio will be a focal point for sales efforts as more event planners look to learn about our new facilities.

ADMINISTRATION

The Convention Center welcomed two students in the Summer of 2018 as part of a formal 12-week internship program within the Sales and Event Services teams.

EVENT SERVICES

WSCC staff continued to offer outstanding client support, creating innovative spaces to meet each event's needs while exceeding expectations. The Setup staff fine tunes each detail, working alongside food service, custodial staff, and service contractors to make each event a success. Through detailed planning, our staff carefully facilitate the ingress and egress of events to assure a safe and efficient process.

FOOD AND BEVERAGE

The culinary team had another superb year - creating innovative menus to suit each client's needs and providing exemplary service to all our guests. Careful operational catering management and well-trained staff helped welcome 245 separate events throughout 2018, some occurring simultaneously. 2018 also saw the Center's highest catering sales day, surpassing \$1 million in revenue.

OPERATIONS

WSCC welcomed a new Director of Security and Public Safety to the team who improved security functionality by upgrading the Center's cameras, improving access card readers and several security access devices. Our team also enhanced its sustainable cleaning operations with an energy efficient, battery-operated HEPA carpet sweeper to maintain the building while managing air quality.



Convention Center staff welcome the new Sales Studio.

EVENTS AS ECONOMIC GENERATORS

Meetings and conventions are important to the region's tourism growth and support the economy when attendees stay in hotels, shop, visit attractions, tour the state, or ride the light rail to SeaTac airport. The impact of these events goes far beyond tourism, providing opportunities for businesses and communities throughout the region.

INTERNATIONAL TRADEMARK ASSOCIATION (INTA)



"INTA'S 140TH ANNUAL MEETING"

INTA brought together nearly 11,000 brand owners and intellectual property professionals for their annual meeting, 65% of whom came from outside the United States. This influx of visitors to Seattle accounted for 28,384 total room nights across 31 downtown area hotels and an estimated \$21.4 million in economic impact. INTA also left a lasting impression on the city by partnering with the Seattle chapter of Dress for Success to encourage attendees to donate lightly worn clothing for local residents, as well as allowing the donation of 1,000 event backpacks to those in need through the Pike Place Market Foundation.



One of the primary purposes of the WSCC is to attract high-value national/international conventions and conferences whose attendees, event producers, and exhibitors spend money in Washington on lodging, restaurants, transportation, souvenirs, and goods and services related to their events.

SPENDING BY OUT-OF-STATE ATTENDEES, 2018 WSCC EVENTS – estimated, in millions

 Lodging	\$189.4
 Food & Beverage	\$103.5
 Entertainment (including tours, recreation, sporting events)	\$8.6
 General Retail	\$28.7
 Transportation	\$31.1
 Meeting Services (including equipment, advertising, technology)	\$77.1
 Total Spending	\$438.4*

Since our opening in 1988, people from outside Washington have spent over **\$6.5 billion** locally as part of WSCC events. In 2018, this spending added an average of **\$1,201,161 per day** to Washington's economy, and directly generated some **4,694 jobs**.**

2018 SALES TAX RECEIPTS – estimated, in millions

Sales taxes generated from the spending by WSCC event-goers from outside Washington added up to over **\$34 million**. This number does not include lodging tax receipts collected on hotel/motel room charges to defray the cost of building the Convention Center and marketing Seattle and King County as a convention destination.

Washington State	King County	City of Seattle	Metro Transit	Sound Transit	Total \$
\$23.8	\$.8	\$3.3	\$2.7	\$3.3	\$34.0*

* Individual statistics may not add up to total due to rounding.

** This estimate represents full-time equivalent employment.

WSCC 30TH ANNIVERSARY

An honest-to-goodness success story for our state, region, and city, the Washington State Convention Center completed its 30th year of operation in 2018. Since opening in 1988, WSCC has proudly welcomed more than 11 million event attendees through the doors of its downtown facilities.

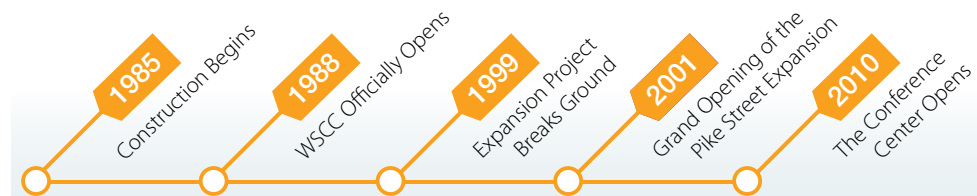
Sprung from an idea amongst community leaders from the private and public sectors, the Convention Center has boosted our local economy with over \$6.5 billion in spending from out-of-state visitors, which is just the start of the Center's economic benefits. All of that visitor spending has generated over \$401 million in state sales tax to help better lives of our fellow Washingtonians.

EXPANSION: GROWING TO MEET DEMAND

The popularity of Seattle's downtown-based Convention Center was instantaneous with visitors regularly filling the building to capacity during the first years of operation. In 2001, the Convention Center met visitor demands by welcoming an expansion project that more than doubled the Center's exhibition space. A decade later, WSCC welcomed The Conference Center with its executive-quality meeting rooms to its campus of flexible meeting spaces.

WSCC is proud to have served as a gathering point to national and international visitors for the past 30 years, welcoming guests to experience all that Seattle and Washington State have to offer.

WSCC THROUGHOUT THE YEARS:





Governor Booth Gardner at our ribbon-cutting ceremony, opening our first scheduled convention.

SUMMIT GROUNDBREAKING

The demand for more event space has never waned in Seattle. With two expansions, the Washington State Convention Center was still forced to turn away event planners who were looking to bring their clients to the Emerald City. On August 14, 2018, after years of planning with local and state governments, WSCC broke ground on the aptly named second facility, Summit.

When the Summit building opens in Spring 2022, 570,290 square feet of available event space will be added to the Washington State Convention Center. Combined with the existing WSCC facilities, we will offer over a million square feet of meeting and convention space.

SUMMIT WINS FIRST CONFIRMED CLIENT

Summit secured its first client agreement just three months after breaking ground with National Association of Student Personnel Administrators (NASPA) – Student Affairs Administrators in Higher Education. NASPA will utilize both Summit and the existing Arch building for their March 2024 conference.

The interest in Summit has continued to grow. Since that first contract, eleven other groups have been confirmed to utilize the Summit building for their future conferences.

ECONOMIC BENEFITS OF THE ADDITION

The ability to welcome tens of thousands more guests to the Convention Center each year will have a profound economic impact on the greater Seattle region and the state of Washington. Businesses will see an increase in foot traffic and customers. Hotels, retailers, and restaurants will welcome new guests. Museums, theaters, and performing arts spaces will have new patrons.

The job market will also see significant growth. Nearly 2,300 new jobs will be created to support the facility and the local hospitality industry, in addition to the 6,000 construction jobs needed to build the Summit building.

ESTIMATED DEVELOPMENT SCHEDULE



King County Executive Dow Constantine joins WSCC board members and leaders at the Summit groundbreaking.



Convention Center, Visit Seattle, and industry leaders visit the Addition for Global Meetings Industry Day.



COMMUNITY INVESTMENT

The creation of Summit will provide more for the community than a space to gather. As part of the land purchase and permitting agreement, the Convention Center has provided an investment package for the community totaling over \$93 million.

This investment package includes funding for affordable housing, parks and open spaces, improvements to Pike and Pine Streets, bicycle infrastructure, a study of lidding the I-5, and other community projects.

Since receiving the Seattle City Council's approval in May 2018, more than \$42 million has been conveyed to the relevant organizations and government agencies.



Board member Deryl Brown-Archie joins city and community leaders to celebrate the benefits package.

Community Coalition Agreement	Total Value
Affordable Housing Funding (plus additional \$1 MM for CC)	30,000,000
Freeway Park Funding	10,000,000
Bicycle Master Plan Funding – Pike/Pine	10,000,000
Bicycle Master Plan Funding – 8th Avenue	6,000,000
Terry Avenue Promenade Funding	4,000,000
Lid I-5 Study Finding	1,500,000
Olive Way Safety Improvements	500,000
	\$62,000,000
Additional WSCC Public Benefits	
Pike-Pine Renaissance: Act 1 Funding	10,000,000
Public Open Spaces & Improvement Beyond Code	8,100,000
Public Benefit Art	1,850,000
Historic Building Lighting	1,000,000
9th Avenue R.O.W. Improvements	600,000
Olive Way R.O.W. Improvements	200,000
	\$21,750,000
King County & Incentive Zone Housing	
Affordable Housing Funding from KC Land Sale	5,000,000
Affordable Housing Funding from Incentive Zoning	4,300,000
	\$9,300,000
Total	\$93,050,000

A LEGACY OF HOUSING BENEFITS

Since opening the doors in 1988, the Washington State Convention Center board of directors has recognized a responsibility to not simply mitigate adverse impacts created by the development of the Convention Center, but to create a better social and physical environment wherever possible. Good housing for people of all incomes is essential for the vitality of a diverse and livable region and is a positive factor in attracting meeting and convention attendees to Seattle.

To date, WSCC funds have been responsible for the preservation, restoration, and creation of a net gain of 1,040 affordable housing units in and around Seattle. The Center's funds allowed for the replacement of housing units that were demolished to make way for WSCC's construction in 1988 and its significant expansion in 2001, as well as the construction of additional low-income units to lessen indirect impacts upon the availability of affordable housing. This exemplary track record will continue with housing funding from the facility addition.

Housing Project	Date Finished	Number of Units	Affordable Housing Provider (Developer with WSCC)
Cambridge	1986	153	Bellwether (Seattle Housing Authority)
Eagles	1996	44	Bellwether (Housing Resources Group (HRG))
Ellis Court	1990	57	Donn Etherington
Gilmore	2003	65	Bellwether (HRG)
Graham/Terry	1992	121	Bellwether (HRG)
John Winthrop	1988	58	Bellwether sold 10/2018 (HRG)
Larned	1992	33	Capitol Hill Housing Improvement Program
Olive Tower	1984	52	Bellwether (HRG)
Oregon	1990	83	Bellwether (HRG)
St. Regis	1986	47	Seattle Housing Authority
Seneca	1998	32	Capitol Hill Housing Improvement Program
Starlighter	2001	6	Mt. Baker Housing Authority
Tall Cedars	2002	22	South King County Multi-Service Center
Tate Mason House	1998	97	Bellwether (HRG)
Views at Madison	2002	96	Hearing, Speech & Deafness Center
Village at Overlake Station	2002	308	King County Housing Authority
Vine Court	1987	54	Bellwether (HRG)
Total Units Built		1,328	
Units Lost to WSCC Construction		(288)	McKay (88), Senator (73), Waldorf (127)
Net Units Gained		1,040	

A SUSTAINABLE COMMUNITY

REDUCING FOOD WASTE WITH FARESTART

Our Aramark culinary team carefully plans each event’s menu to ensure the least possible waste. Unfortunately, there are times when surplus food is inevitable. The Washington State Convention Center and Aramark work with FareStart in these instances to donate our food products to our local community.

In 2018, Aramark and the Convention Center donated 9,872 pounds of food – representing about 20,000 meals for those in need within our region. Our donations not only reduce food waste on our end, but also reduces the food costs for FareStart’s mission to provide real solutions to poverty, homelessness, and hunger.

EMPLOYEE OUTREACH

The entire Convention Center staff came together at our annual barbeque to donate 60 pounds of canned and nonperishable food items to benefit YouthCare. YouthCare works to end youth homelessness through shelter and housing, prevention, engagement, education, and employment.



A LASTING IMPACT

Throughout 2018, we had several conventions kindly allow us to donate their surplus items to local nonprofits in their name. The Convention Center donated over 2,188 event-related items including bags, backpacks, clothing, and office supplies to the Pike Market Senior Center and Food Bank. Located in downtown Seattle, Pike Market Senior Center and Food Bank are sister organizations that strive to make each day better for older adults while serving people of all ages who face hunger.



WASTE DIVERSION

A substantial portion of the waste generated by WSCC was diverted from the King County trash stream by recycling or composting.

2018 TOTAL AMOUNT – in tons



The Convention Center highlights various artists each year as part of their rotating exhibits in the Phyllis Lamphere Gallery located on Level 2 of the Center. This year we were fortunate to welcome these exhibitions featuring artists from across the Pacific Northwest.

The WSCC Art Program is just one of the ways we connect with our community. Over 150 permanent, loaned, and rotating pieces are on display throughout the facility, year-round, free of charge to all who visit.

Our Art Foundation is a non-profit organization, featuring directors drawn from the community who bring a variety of connections, perspectives, advice, and resources to the art program.

YOUTH IN FOCUS:

WHAT MATTERS MOST TO ME

Showcasing images from local teens, Youth in Focus seeks to empower youth, through photography, to experience their world in new ways.

GEOMETICA

An exhibit exploring the abstract, geometric pattern featured across Seattle's cityscape through the lens of six painters from the artist collective, Geometica.

THE GUILD OF NATURAL SCIENCE ILLUSTRATORS NORTHWEST NATURAL MUSINGS

Located in the Pacific Northwest, this group of artists focuses on illustrating the natural world, applying scientific discipline to creativity.

KOREAN AMERICAN ARTIST ASSOCIATION OF WASHINGTON MEMBER EXHIBITION

A non-profit organization founded in 1989 whose mission is to encourage and support Korean American artists residing in Washington who are pursuing artistic endeavors to enrich personal and community life.

BEYOND THE FRAME: TO BE NATIVE

A community-wide initiative revisiting the photographs of Edward S. Curtis and sparking conversations on Native identity, race and resilience, and art and culture.

NORTHWEST DESIGNER CRAFTSMEN

Founded in 1954, Northwest Designer Craftsmen create works crafted in clay, wood, glass, metal, or fiber.



CONVENTION CENTER MANAGEMENT

BOARD OF DIRECTORS



Frank K. Finneran
Chair



Deryl Brown-Archie
Vice Chair



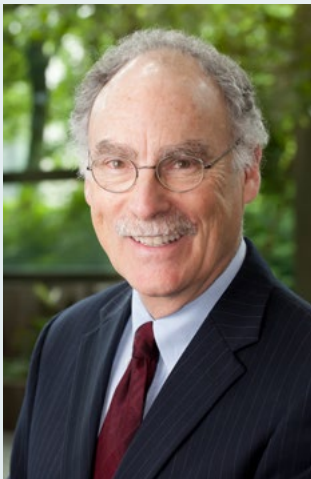
Robert J. Flowers



Nicole Grant



Jerome L. Hillis



J. Terry McLaughlin



Denise Moriguchi



Susana Gonzalez-Murillo



Craig Schafer



Jeffrey A. Blosser
President and CEO



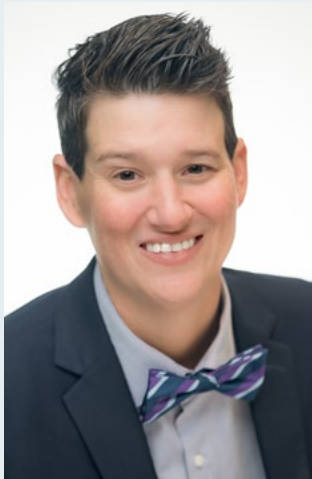
Linda Willanger
VP Administration/AGM



Krista Daniel
Director of Event Services



Chip Firth
*Director of Finance/
Chief Financial Officer*



Shannon Leahy
*Director of Security &
Public Safety*



Michael McQuade
Director of Sales



Paul Smith
Information Services Director



Ron Yorita
Director of Operations



Thanks
for 30!



Washington State
Convention Center

